

BA in Graphic Design

General Education Requirements			26 credits	
Core Requirements			18 credits	
Code	Course Number	Title	Credits	Prerequisites
ART	200	Drawing & Illustration I	3	
ART	201	Drawing & Illustration II	3	ART 200
ART	301	Theories of Imaging	3	
DES	201	Fundamentals of Design I	3	
DES	211	Fundamentals of Design II	3	DES 201
MAT	261	Visual Math for Arts	3	
Major Core Requirements			31 credits	
ART	206	History of Art and Design	3	
COM	206	Principles of Photography	3	
GDP	200	Typography & Calligraphy	3	ART 201
GDP	211	Graphic Design I	3	Co. GDP 200, ART 201
GDP	215	Computer Software (I) for the Visual	3	
GDP	300	Page Layout and Design	3	GDP 211
GDP	310	Computer Software (II) for the Visual	3	
GDP	330	Visual Narratives	3	Co. GDP 211
ART	355	Animation	3	GDP 310
MKT	201	Marketing Principles	3	ENG 200
DES	410	Professional Practice	1	Senior Standing
Emphasis Requirements - Graphic Design			24 credits	
GDP	225	Graphic Design II	4	GDP 211
DES	311	Copywriting	3	Co. GDP 211
GDP	325	Package/Product Design	3	GDP 211
ART	400	Special Topics	3	ART 201
GDP	435	Printing Variables	3	GDP 211
GDP	490	Senior Project I	4	GDP 225
GDP	491	Senior Project II	4	GDP 490
Free Elective (200 level or above)			3 credits	